

Kollam,  
9/06/2013

Dear Sir/Madam,

2011-2020 is declared as the Decade Of Action For Road Safety. RTAs contribute significantly to the global burden of diseases and this part of the hemisphere is also not free of this epidemic of modern era.

Meaningful discussions and efforts have to be initiated to achieve the goals of the decade. In this context, Ashtamudi Hospital is joining hands with the Press Club of Kollam for the same. A seminar cum discussion to develop an Action Plan For Kollam District is being organized.

Your proactive participation is solicited.

Thanks

**Dr. Jacob John MS, M.Ch**  
Chairman, Ashtamudi Hospital  
& Trauma Care Centre, Kollam

**Shri Raju Mathew**  
President, Press Club, Kollam.

## PROGRAMME

SEMINAR & DISCUSSION ON  
DECADE OF ROAD SAFETY- AN ACTION PLAN FOR KOLLAM DT.

DATE & VENUE : 14/06/2013 2PM- 3:30PM;  
PRESS CLUB HALL, KOLLAM.

1. KEYNOTE ADDRESS & INAUGURATION - **SHRI .B.MOHAN IAS**  
(DIST COLLECTOR, KOLLAM)
2. ENFORCEMENT OF TRAFFIC RULES - **Shri DEBESH KUMAR BEHERA IPS**  
(COMMISSIONER OF POLICE, KOLLAM)
3. ROAD DESIGN/TRAFFIC -  
ENGINEERING ASPECTS - **Ms. SREEDEVI**  
(DIRECTOR, NATPAC)
4. ROLE OF NGOS - **Fr. DAVIS CHIRAMEL**  
(ACTS - ACCIDENT CARE &  
TRANSPORT SERVICE, THRISSUR)
5. DEVELOPMENT OF  
A TRAUMA CARE SYSTEM - **Dr. JACOB JOHN**  
(NEUROSURGEON  
& CHAIRMAN, ASHTAMUDI HOSPITAL  
& TRAUMA CARE CENTRE)
6. ROLE OF CIVIL SOCIETY  
IN ROAD SAFETY - **Shri FIROZ**  
( DIRECTOR, INFORMATION & PRD  
GOVT. OF KERALA)
7. DISCUSSION .